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TITLE:

Managing Dispersed Workers

ABSTRACT:

Beyond the realm of sharing presentations, rich media web conferencing provides an interactive and engaging environment for managing a globally dispersed organization.

Many factors in today's environment are driving businesses toward increasingly dispersed workforces. The growing presence of global competition brings about change not only in how you run your core operations, but also in how you create and grow new markets. In addition to global competitive threats, there is also an unprecedented need to protect your business from disruption in the event of disaster.

To meet increased expectations with the same or reduced resources, you need to develop expertise in managing remote resources. Implementing a dispersed team methodology can bring people closer to the markets they serve, and also create multiple centers of operation to ensure continuity of business.

In order to maintain effective communications among those dispersed workers, many companies are seeking out web conferencing solutions. Rich media web conferencing can provide a foundation for ensuring your company's operational capabilities are maintained, competitive advantages are maximized and communications are clear no matter what challenges arise.